

# From Revenue to Real Profit: Capture Your Bottom Line

Presented by: HostAllies

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## Mission

Help STR Property Managers Achieve Profitable Growth

## What We Do

- Trust Accounting & Owner Statements
- Operational Accounting
- Financial Management Reporting
- Lodging & Income Tax Filing
- Expense Management

## Who We Serve

- Boutique firms that want the financial foundation for profitable growth
- Larger companies that want to optimize and standardize at scale

## Our Differentiation

- Built for STR
- 1,000+ Finance & Accounting Pros
- Human + AI Service
- Strategic Insights, Not Just Bookkeeping

# HostAllies

# Integrated Financial Management Playbook



Integrated Revenue Recognition rules and process between PMS, Trust and Financial accounting

Separation of property-level and operational expenses and automated coding in Trust and Financial accounts

Maintaining clear separation of Trust and operations assets and liabilities in both Trust and Financial accounting systems

# END-TO-END FINANCIAL MGMT. FOR OPERATORS

## Hostallies Service Offerings



### TRUST ACCOUNTING

Ensuring secure and transparent management of funds.



### OPERATIONAL ACCOUNTING

Streamlining day-to-day financial operations.



### FINANCIAL REPORTING

Providing clear insights into financial performance.



### MANAGEMENT REPORTING

Delivering strategic data for informed decisions.



### FINANCIAL PLANNING

Creating strategies for long-term financial success.



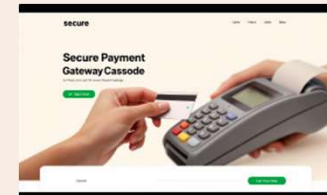
### INCOME TAX FILING

Accurate and timely filing of income taxes.



### LODGING TAX FILING

Expertise in lodging tax compliance.



### EXPENSE MANAGEMENT

Efficient and secure handling of expenses and payments.



# TURNKEY PACKAGE



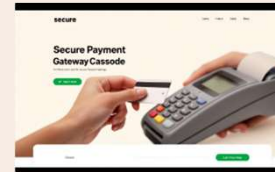
**TRUST  
ACCOUNTING**



**OPERATIONAL  
ACCOUNTING**



**FINANCIAL  
REPORTING**



**EXPENSE  
MANAGEMENT**



**LODGING  
TAX FILING**

## \$26 / PROPERTY / MONTH

**6 MONTHS PROMOTION PRICE FOR THE FIRST 10 QUALIFIED SIGN-UPS**

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**26For26**

**First 10 Qualified Sign-Ups Only**



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